



BARENBRUG USA
Plantbreeding, Seed Production, Seed Trade

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Barenbrug USA and Eastern Colorado Seeds partner to increase Colorado and New Mexico turf and forage market

March 16, 2005. John P. Walther, Vice President of National Sales for Barenbrug USA, announced today that Eastern Colorado Seeds (ECS) has been added as an Advantage Distributor to cover both the Colorado and New Mexico territories. Eastern Colorado Seeds will carry both the turf and forage lines offered by Barenbrug USA. Colorado has been a vital market in the past and continues to be a cornerstone of the turf and forage markets for the US division of the multi-national grass seed corporation. Numerous changes have been made in the territory including the release of some distributors and the addition of others. “We are on the right track in Colorado,” Walther said. “We expect great progress with the addition of Eastern Colorado Seeds and the experience that Clay Smith and his group bring to the table,” said Jillian Taber, Barenbrug’s Colorado Territory Manager. Eastern Colorado Seeds will carry the US patent protected RTF product – Turf Saver with RTF[®], the only self repairing tall fescue (US patent #6,677,507).

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